

Mobius Navigator

Why & Who

Why are you doing this?
What's the problem or idea to pursue?



Options

How will you reach the outcome?



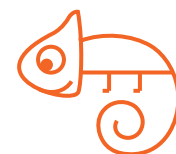
Create

How will you test your ideas,
and deliver the outcomes fast?



Target Outcome

What's the desired outcome?



Adapt

What do you do next?
Discover more, deliver more, or pivot?



Measure & Learn

What really happened?